

## **The Louisiana Site Selection Center** **OpportunityLouisiana.com/Sites**

In today's competitive marketplace, businesses looking to expand, relocate or build new enterprises base their decisions on comprehensive and definitive information. By visiting [LouisianaSiteSelection.com/LED](http://LouisianaSiteSelection.com/LED) or [OpportunityLouisiana.com/Sites](http://OpportunityLouisiana.com/Sites), businesses will be able to quickly assemble precisely the kind of detailed, current information that it requires for these decisions.

A few of the major site features include:

- Searchable buildings and sites database: allows users to locate properties available for lease or purchase and generate detailed demographic and business data.
- Parish and community profiles: up-to-date, detailed demographic and business data for each of Louisiana's 64 parishes and 88 individual communities.
  - Quick facts
  - Population detail
  - Business counts by type
  - Workforce profile
  - Spending patterns
- Localized economic development data: the ability for local economic development organizations to manage and market their own communities. This section provides the means for the local economic developer to ensure that his or her parish or region has been fairly evaluated based on its most valuable assets and marketed effectively to prospective business owners and site selection consultants.
- Geospatial data download center: for centralized, efficient delivery of GIS-ready data for geographic analysis of potential sites and GIS mapping.
- Suitability analysis: makes recommendations for optimal locations based on proximity to infrastructure and other attractive assets, not just property size alone.
- Interactive maps, with a feature that allows extraction from high-resolution aerial photography.
- Comprehensive details, including size, parish, distance to interstate highways and navigable water routes to search for a site and select properties.
- Photographs and maps of properties available for viewing and printing.

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